



April 1, 2002

Ed Lahue

For immediate release:

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USI and The ELM Group offering Strategies for Growth Seminar

(Newburgh, IN) Ed Lahue of The ELM Group has been invited by the University of Southern Indiana to host a seminar for the Tri-State business community. STRATEGIES FOR GROWTH IN TODAY'S ECONOMY will be held on April 16, 2002 from 8:30 – 4:30 at the USI Campus. This hands-on seminar will help businesses develop a more focused strategic plan to compete in today's marketplace.

The ELM Group is a business strategy and marketing consulting firm, which help its clients, find new growth through business strategy, branding, and new product/service development. For more details call USI at 464-1989 or The ELM Group at 858-3548.