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For immediate release:

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### **VUJC and The ELM Group offering Strategies for Growth Seminar**

(Newburgh, IN) Ed Lahue of The ELM Group has been invited by Vincennes University Jasper Campus to host a seminar for the business community. STRATEGIES FOR GROWTH IN TODAY'S ECONOMY will be held on October 8, 2002 from 8:00 a.m. – 12 noon at the VUJC Campus. This seminar teaches the basics of strategic planning to help businesses develop a more focused strategic plan to compete in today's marketplace.

The ELM Group is a business strategy and marketing consulting firm, which help its clients, find new growth through business strategy, branding, and new product/service development. For more details call VUJC at 812-481-5909 or The ELM Group at 812-858-3548.